

## **IMPACT OF IMPORTING FOREIGN TALENT ON PERFORMANCE LEVELS OF LOCAL CO-WORKERS**

by J. Alvarez (Universidad Complutense), D. Forrest (University of Salford), I. Sanz (Universidad Complutense), and J. D. Tena (Universidad Carlos III)\*

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**Abstract-** When skilled labour is imported to work in a creative industry, local workers may benefit, in terms of their own level of skill, through contact with new techniques and practices. European basketball offers an opportunity to investigate the reality of this general claim. For a panel of 47 European countries observed over more than twenty years, we model probability of qualification for, and subsequent performance in, Olympic Tournaments and World and European Championships. We demonstrate that an increase in the number of foreigners in a domestic league tends to generate a subsequent improvement in the performance of the national team (which has to be comprised only of local players). Given that foreign players have such a beneficial impact, we develop a theoretical framework for how a regulator of the sports labour market might take this into account.

**key words:** basketball, migration, spillovers.

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### **1. Motivation**

In an era of globalisation of labour markets there are few developed countries where the issue of whether immigration brings net benefits to the host economy does not lie at the heart of political debate. In this paper we focus on skilled immigrants. On the one hand, they may boost national output but, on the other, labour unions argue that they depress wages and/ or reduce employment for their members.

Unions are perhaps particularly vocal in the creative industries where employees work together in teams to produce a co-operative output. Examples are scientific research teams, architectural practices and symphony orchestras. In such settings, unions tend to be very active in promoting the case for restrictions on recruitment of foreign labour, probably because the domestic workers they represent have highly specialised skills, acquired through lengthy investment in training, and face a substantial reduction in wages if they are displaced by migrants and compelled to work in another sector. To be sure, unions in this situation may concede that using foreign workers will bring levels of skill into the productive process that will increase quality of output in the short-run. But they argue that an open labour market is likely to have negative longer-run consequences by impeding the development of a vigorous indigenous industry. The potential mechanism is that it may prevent young local workers gaining positions that allow them to accumulate the early experience necessary for subsequent success.

The union argument for protectionism is often successful (for example, American restrictions on foreign actors are notoriously inflexible) as it accords with the aspiration of most countries to acquire an internationally respected creative sector in which its own citizens reach world levels of achievement. However, like any other case for protectionism, this particular justification should not be accepted uncritically. There is an equally plausible argument that domestic workers engaged in team production learn new approaches and techniques from face-to-face contact with colleagues trained in another tradition and that this will permanently raise the value of their human capital (Battu et al., 2003). On this view, the local creative sector will develop more, not less, vigorously than otherwise if labour markets are open and domestic workers have the opportunity to learn from foreign colleagues.

The matter can plainly be settled only empirically. Sport offers a unique environment to test whether there are productivity spillovers from foreign employees being involved in production in a creative sector and whether these are strong enough to generate an enhanced level of achievement from nationals in that sector. This is because of two features which, amongst the creative industries, are perhaps present together only in sport. First, a country's stature can be measured objectively by its record in international tournaments. Second, sport is organised such that there is domestic competition where local and foreign workers engage together in teams; but at the same time indigenous workers are also formed into their own representative team that competes in inter-country events. It is therefore possible to test whether raised levels of contact with foreign workers enhances or diminishes subsequent levels of achievement by indigenous performers.

In this paper, we model how a labour market regulator might identify an optimal level of openness of the relevant labour market. An input into its decision is the strength of any productivity spillovers from migrant to indigenous workers. We seek to identify whether such spillovers exist, and whether they are strong, from a large panel of data we assembled for European basketball from 1986 to 2007. The advantage of the data set is that countries in Europe varied considerably in how permissive they were to the employment of foreign (mainly American) players and additional variation appears in the data as a result of the judicial ruling in the Bosman case of 1995 which introduced exogenous liberalisation of labour markets in European sport. We test whether different levels of employment of imported players in a domestic league are associated with greater or lesser success in Olympic, World and European championships, taking into account success in qualifying for those tournaments as well as ranking where qualification is achieved.

The rest of the paper is structured as follows. Section 2 reviews relevant literature on migrant labour in general and sports labour markets in particular. We emphasise here how we propose to improve on existing sports studies. Section 3 offers a theoretical framework for understanding how sports bodies may decide on how restricted entry by foreign players should be. Section 4 describes the data we have assembled for use in empirical analysis. The evidence from this analysis, presented in Section 5, is that a lower degree of restriction on foreign players in domestic club competition appears to have had a significant payoff in terms of performance by national basketball teams. Finally, our most important conclusions are briefly outlined in Section 6.

## **2. Literature Review.**

The tendency to gradual opening up of international markets, with more capital mobility and increasing free trade in goods and services, has been accompanied by growing concern over movements of people (World Bank, 1995). This is despite evidence at the macro level showing that immigration has an overall positive effect on growth through three channels. First, immigration speeds up convergence to the long-run steady state growth path through enhancing openness of the host economy and increasing the demand for new investment (Barro and Sala-i-Martin, 1995). Second, immigration brings new ideas, which promotes innovation, entrepreneurship, and increasing total factor productivity (Borjas, 1986). Third, immigration improves economic efficiency because immigrants are more responsive to economic signals and changes, further enhancing total factor productivity.

The most relevant of these channels for our study is the innovation that immigration may stimulate. This is likely to be more intense in the case of skilled immigrants. Thus, a positive net inflow of skilled migrants is claimed to provide new ideas and technologies and hence foster an area's competitiveness (Porter, 1990). Skilled labour mobility offers efficiency gains by allowing organisations that need talent to draw from a wider base. It also contributes to the diffusion of knowledge, enhancing the productivity of the individual's human capital (Battu *et al.*, 2003). Knowledge can flow tacitly, as a result of the contact of individual workers within a firm, or through movement of embodied human

capital, due to the local mobility of labour between firms. Channels, in particular the tacit flows, are highly contextual and difficult to codify and therefore mediated by face-to-face contact. In fact, spillovers are more important when workers produce in teams, causing a worker's productivity to differ across different teams. Krugman (1991) suggests that localised knowledge and technology spillovers can foster growth of localised economies of agglomeration, giving rise to further attraction of skilled workers. Further, Kremer (1993) argues that the extent to which knowledge spillovers affect a worker's productivity depends on his ability: the more skill a worker already has, the more he will benefit from these spillovers.

International labour mobility can also have negative effects, if immigration tends to reduce domestic workers' wages. Concern over this, together with cultural and social barriers, explains why international mobility of labour is significantly lower than that of goods, services and capital. Nevertheless, Longhi et al. (2005) show that the mean estimate in the empirical literature is that an increase by 1 percentage point in the proportion of migrants in the workforce reduces wages by a modest 0.1 %.

Given that spillovers within the workplace generally occur in groups working as teams to produce goods or services (Idson and Kahane, 2004), benefits appear particularly likely to be found in team sports as well as in other creative activities, such as scientific research, music and management consultancy. A distinction has to be made here between transitory and permanent effects. It is well documented in the sports literature that playing with higher quality team-mates improves a player's statistics. For example, for the present case of basketball, Zak et al. (1979) argue that his team's ability to acquire the ball via rebounds and turnovers influences the shooting skills of a player. Kendall (2003) contends that a high quality player tends to draw more attention from the opposing defence, opening up clearer paths for his team-mates. Using a sample of NBA players from season 1988-1989 to 2000-2001, Kendall finds that a 10% increase in team-mates' productivity –measured as points per shoot attempt- leads to a 4.5% increase in own productivity. He also shows evidence, consistent with Kremer (1993), that benefits from spillovers are higher for better players. Idson and Kahane (2004) find that individual players' pay increases with their own and team productivity – measured by minutes played, points, assist, rebounds, steals and blocks- using data for NBA players who switched teams between seasons 1994-1995 and 1996-1997. Similar results are reported for other team sports. Idson and Kahane (2000) find that team attributes affect individual player performance and pay in the National Hockey League. Torgler and Schmidt (2007) report that team youth, more exchanges and fewer sendings-off increased goals and assists by individual football players in the German Bundesliga between 1995-1996 and 2003-2004.

The spillovers referred to in these studies are externality effects, produced during a game from the general performance of the rest of the team. The results could reflect merely a positive effect on an individual's productivity when he works with higher quality complementary inputs, i.e. a transitory effect. In contrast, what we seek to identify and measure here is a more *permanent* concept of spillovers, where working with foreign co-workers raises the value of an individual's human capital. In other words, we investigate

whether playing with foreigners not only improves an athlete's statistics but also makes him a better player.

It appears likely that foreign players will, on average, be more skilled, since clubs can draw talent from a wider base<sup>1</sup>, and they may in addition bring with them different approaches and techniques.

Consequently, national players will learn from training and playing with foreign players of their own team (and indeed by playing against foreign players on their opponents' teams). This interaction in team sports resonates the face-to-face interaction required for the diffusion of tacit knowledge. Moreover, the enhanced competition from foreign players may lead national players to compete harder to gain the confidence of their coach. The presence of foreign players may lead to an agglomeration dynamic, analogous to the Krugman (1991) economies of agglomeration, in which concentration of skilled players improves the quality of the league, attracting further skilled players and fostering spillovers.

Our study examines whether, in fact, spillovers not only improve local player performance while they play alongside imports in the domestic league but also have a more *permanent* effect whereby they raise the quality of these local players for the long term. If there is indeed not just an impact on local player statistics in the domestic league (the result of improved quality of complementary inputs) but also an impact on their human capital, then this should be reflected in improved performance of domestic players participating in another environment and team: i.e. international competitions between national teams. We analyse whether countries with more foreign players in their leagues perform better in the most important national team basketball competitions, European and World Championships and the Olympic Games. We control for other determinants of national team success such as demography and GDP per capita in order to isolate the effects of the presence of foreign players (Hoffmann et al., 2002).

We have emphasised the possibility that spillovers from foreign players will be powerful enough that a country that eases restrictions on foreign players in its domestic league will benefit from improved performance when its domestic players represent it in international competition. However, this result is not inevitable. As in the general debate on immigration, attention has been drawn to potential negative effects from international labour mobility in sports. The most obvious is the crowding-out effect on national players. The crowding-out effect reduces the accumulation of experience of national players and diminishes the opportunities to play at high level competition as more foreign players are imported (Baur and Lehmann, 2007). In particular, young players will acquire less experience in their clubs in the sensitive first stages of their careers. A further possible negative effect is that audiences might become less interested in their teams if there is an excessive number of foreign players. This decrease in enthusiasm may then reduce revenues from tickets, television fees and merchandising which, in turn, would reduce the potential of teams to hire good players, diminish the quality of the competition, and perhaps lower the ability to invest in training of local players. On the other hand, foreign players could also have a positive effect on the audiences if they significantly increase the quality of the game. Frick

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<sup>1</sup> If foreign players are, indeed, not more skilled, then it is less likely that we will find a positive effect on national team performance from their presence in the domestic league.

(2007) finds that there is no evidence that managers or spectators prefer German players in the German Bundesliga.<sup>2</sup>

An article related to ours is Milanovic (2005). This author develops a model with increasing returns to scale and endogeneity of skills, in which free circulation of labour produces higher overall quality in the game, increasing inequality of results among clubs but lower inequality in national teams' performances. Milanovic argues that equality -measured as the number of teams that are part of the élite - has been reduced in football's European Champions' League and increased in domestic competitions, in line with the predictions of his model. Countries with low quality football leagues have benefited from increased labour mobility by exporting players to high quality leagues. The case of African players in European football leagues and the subsequent beneficial effect on the performance of African countries in the World Cup would be a good example.

Another relevant article for our study is the recent work by Baur and Lehmann (2007). They find a positive effect of imported and exported football players on the national team FIFA ranking, based on previous World Cups and the period 2003-2005, as well as on the market value of the national team.

Our study seeks to overcome a number of problems in Baur and Lehmann. First, their measure of imported (exported) players is the number of players of a country league (national team) taking part in the 2006 World Cup but in a different national team (country league). In contrast, our measure of imported players covers all the foreign players taking part in a country league, independent of whether they play in national teams' competitions. Thus our measure of openness is more representative of foreign player spillovers. We avoid identifying a country with few foreign players as highly open because those foreigners also play for their national teams and avoid representing a country with many foreign players as being restrictive because they are not called on for their national teams. We focus on all European countries for which data are available, independent of whether they take part in national team competitions: we examine the determinants of the probability of participating in international competitions and, in a second stage, of the probability of enjoying success. This avoids bias from eliminating information relating to countries which do not qualify for tournaments.

A second limitation of Baur and Lehmann is that the measure of international football labour mobility they constructed related only to the year 2006. Then, the presence of a country which was previously very closed (open) and now open (closed) could bias the results since they link current labour mobility to rankings which are based on past performances of the national team. Our measure of the presence of foreign players covers country leagues, from 1986, relating international labour mobility to contemporaneous national team success.

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<sup>2</sup> As with skilled migrants in the general labour market, permitting foreign players may also draw criticism if they put downward pressure on national players' wages. The crowding-out effect and possible downward pressure on wages together explain the protectionist stance of sport players' unions towards the number of foreign players allowed. Nevertheless, these negative effects could be offset if national players take advantage of the opening-up of the sport labour markets to play for foreign clubs.

A third advantage of our analysis is that the sample covers periods either side of the Bosman ruling at the European Court of Justice. Amongst other things, this freed the player market, increasing the percentage of foreign-born players in European leagues (Frick, 2007). Thus we are able to examine the effects on national team performance of such an exogenous regulatory change on the sports labour market. Further, Baur and Lehmann do not find significant effects in their Ordinary Least Squares (OLS) estimation for control variables, such as GDP per capita and population size, which are normally found to influence the success of a national team (Hoffmann et al., 2002). We employ two-stage Heckman estimation, in which the first stage is the probability of qualifying for the tournament and the second is the performance in the tournament, measured by final ranking. We control for a wide variety of variables, including demographic and economic variables, and we do find the expected signs. This adds credibility to our results. Following Bernard and Busse (2004) who report that the most important determinant of a country's Olympic medals is its previous performance, we also introduce the previous rankings achieved by the senior and youth national teams as additional determinants of its level of achievement in the next international basketball competition.

Given that we are interested in potential positive spillovers from skilled migrant workers, basketball in any case appears to offer a cleaner environment than football for testing the hypothesis. In football, a net importing country may indeed improve the prospects of its national team to the extent that local players refine their skills through contact with the imported talent. However, the benefit is reciprocal. For example, many football players from the Nordic countries and Eastern Europe are engaged to play in the English Premier League. English players' standards may improve as a result but there will also be enhancement of the human capital of the imported players whose home countries are too small to expose them to the same level of club play as in the English game. Reliance on national team performance to test for whether knowledge has been transmitted through migration is then problematic: England's ranking may fall despite an improvement in its player quality because the imported players have also improved and they then take part in matches against England. In European basketball, by contrast, imports are mainly from the United States and, though high quality by world standards, are not good enough to be in the NBA, nor to be candidates for the American national team. They will not therefore play against the national teams of the countries where they are employed in club competition. Observing whether there is an improvement in a country's ranking in international tournament following increased exposure to imported talent therefore offers a more clear cut test of our hypothesis than would be possible in the case of football (or indeed cricket or rugby).

### **3. The dynamic effect of restrictions on foreign players**

We propose here a theoretical model to illustrate the dynamic effect of restrictions on the entry of foreign players to a national league. In this framework, a regulator, such as a national governing body for a sport, sets the policy instrument, i.e. the restriction in the excess number of foreign over national players, in order to maximise its utility function. Two alternative cases are considered. In the first one, the regulator is totally captured by unions whose only concern is not to allow the presence of foreign players in the

national league. If we denote by  $w_{N,t}$  the number of national talented players and by  $x_{N,t}$  the total number of talented players in the national league at time  $t$ , the utility of this regulator can be represented by

$$U = -(x_{N,0} - w_{N,0}). \quad (3.1)$$

Note that, for this type of regulator, the optimal number of foreign players in the national league is always zero.

In the alternative case, the utility function of the type two regulator is increasing in the number of national talented players at the time of an international tournament, as this affects positively the performance of the national squad, and decreasing in the total number of foreign players in the different basketball clubs inside the country in line with a desire to placate unions. We represent this regulator's utility function by

$$U = \sum_{t=0}^T -\delta^t (1 - \beta)(x_{N,t} - w_{N,t}) + \beta w_{N,T} \quad (3.2)$$

where  $\delta$  is the intertemporal rate of substitution;  $\beta$  is a positive scalar that weights the importance of success of the national team compared with the presence of many foreign players; and  $T$  is the moment when the international tournament takes place.

In this case, when deciding the restriction on the number of foreign talented players, the regulator faces a trade-off that comes from the fact that the interaction between insiders and foreign players generates a spillover effect that increases the number of national talented players in the following period. Also to be taken into account is that a proportion of the endowment of talented players is lost through depreciates from period  $t$  to  $t + 1$ . A third element to be considered comes from the fact that the endowment of talented players is affected at every period by a stochastic shock. We consider this point as relevant in appraising the importance of political shocks that hit European countries during the period of analysis. All these elements are taken into account by assuming that  $w_{N,t}$  evolves according to the following law

$$w_{N,t} = \begin{cases} |x_{N,t-1} - w_{N,t-1}| + \alpha w_{N,t-1} + \sigma \varepsilon_t & \text{if positive} \\ 0 & \text{otherwise} \end{cases} \quad (3.3)$$

where  $\varepsilon_t$  is a serially uncorrelated shock generated by a stochastic function;  $\sigma$  is a positive parameter; and  $0 < \alpha < 1$  accounts for the fact that a percentage of talented players depreciates from one period to another.



Once the regulator has decided the restriction in the excess number of foreign players over national players, denoted by  $x_{N,t} - w_{N,t} \leq R$ , the national league determines the demand for players in the following  $T$  periods,  $\{x_{N,t}, t = 1, \dots, T\}$ . The model is closed by assuming a foreign league, that represents the rest of the world, with a fixed endowment of players,  $\{w_F, t = 1, \dots, T\}$ , that also demands basketball players at each period,  $\{x_{F,t}, t = 1, \dots, T\}$ . We assume that profit in each league is an increasing and concave function of the number of talented players. Two simple representations of these profit functions are given by

$$\pi_N = x_{N,t} - C_N x_{N,t}^2, \quad (3.4)$$

and 
$$\pi_F = x_{F,t} - C_F x_{F,t}^2, \quad (3.5)$$

together with the restriction

$$x_{N,t} + x_{F,t} = w_{N,t} + w_F = W_t, \quad (3.6)$$

where  $C_N$  and  $C_F$  are parameters of the model representing the cost of bringing talented players to the national and foreign leagues respectively.

We assume that  $W_0 < 1/C_N$  and  $W_0 < 1/C_F$ . This ensures that the optimal demand for talented players in the national and foreign league is higher than zero. We also consider that the national league is much more inefficient than the foreign league in bringing new players and this is represented by the assumption  $C_N > C_F$ . This restriction appears realistic for European compared to American basketball.<sup>3</sup>

In this model, we assume that the national and foreign leagues behave competitively and, therefore, they are willing to demand talented players until, either their profits are zero or they use the total endowment of talented players. Note that this is a realistic assumption, given that leagues are composed of many clubs, if they do not consider the impact of hiring additional players on the total profits of the rest of the clubs in the league.

The timing of the model is sketched in the following figure. Before period  $t = 0$ , the regulator decides the restriction on the excess number of foreign over national talented players. We denote this restriction by  $R$ , such that  $x_{N,t} - w_{N,t} \leq R$ . Then, in the following  $T + 1$  periods, the national and foreign league set their demand for talented players given the total endowment, the profit function and the

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<sup>3</sup> Changing this assumption does not have any substantive implications for the interpretation of the model. When  $C_N < C_F$ , demand is increasing in the total endowment of players. Therefore, increasing  $R$  will push up future demand and the trade-off between reducing the pressure of unions and increasing the probability of success of the national team will continue to exist.

restriction imposed by the regulator. At period  $T$ , the regulator observes the utility obtained from its decision on  $R$ .

[INSERT FIGURE 2]

In this model, the optimal  $R$  for the type one regulator is always zero as its only concern is the number of talented foreign players in the national league in the second period.

However, the solution is not so trivial for the type two regulator. In this case, the model can be solved by backward induction. Thus, for a given  $R$ , the regulator anticipates the expected value, at  $t = 0$ , of its utility function given the expected demand for talented players in the national league and the endowment of national players, denoted respectively by  $E_0 x_{N,t}$  and  $E_0 w_{N,t}$ ,  $\{t = 0, \dots, T\}$ . But these expected values will depend on the magnitude of the stochastic shocks,  $\varepsilon_t$ . Generally, there is not an analytical solution for this model. Here, we first develop some intuition on the sensitivity of  $E_0 x_{N,t}$  and  $E_0 w_{N,t}$  and, then, we evaluate the model numerically for different scenarios.

Note that it is straightforward to determine  $x_{N,0}$ . This function is given by

$$x_N = \begin{cases} R + w_N & \text{if } R \leq x_N - w_N \\ \min\left(\frac{1 - C_F W}{C_N - C_F}, \frac{1}{C_N}\right) & \text{if } R > x_N - w_N \end{cases} \quad (3.7)$$

To obtain the expression above, note that if demand is not restricted by  $R$ , the number of players is determined by equalising the marginal profits of the national and foreign leagues. However, the national league will not demand more than  $1/C_N$  as this would result in negative profits.

Demand in the following period is determined by the total endowment of players and the size of the stochastic shock  $\varepsilon_1$ . We define the following parameters:

$$C_w = -\frac{A}{\sigma} \quad (3.8)$$

$$C_1 = \frac{1 - C_F(A + w_F)}{C_F \sigma} \quad (3.9)$$

$$C_3 = \frac{1 - C_N(A + w_F)}{C_N \sigma} \quad (3.10)$$

$$C_2 = \frac{1 - C_N(R + A) - C_F(w_F - R)}{\sigma C_N} \quad (3.11)$$

where

$$A = |x_{N,1} - w_{N,1}| + \alpha w_{N,1} \quad (3.12)$$

Note that, under the assumption  $c_N > c_F$ , demand is a decreasing function of the total endowment of players at period 1,  $W_1$ . Indeed, it is possible to define all the possible equilibria at period 1 depending on the size of  $\varepsilon_1$ , see Figure 3. Thus, there will not be any demand for talented players when  $\varepsilon_1 > c_1$ . If  $c_2 < \varepsilon_1 \leq c_1$ , the domestic league is willing to hire new players until there is equality between the marginal profits of the national and the foreign league, that is  $x_{N,1} = \frac{1-c_F W_1}{c_N - c_F}$ . The demand for players is restricted by  $R$  when  $\frac{1-c_F W_F - c_N W_{N,1}}{c_N - c_F} \geq R$ . This happens when  $\varepsilon_1 \leq c_2$ . Of course,  $x_{N,1}$  cannot be higher than  $\frac{1}{c_N}$ , otherwise the national league will have negative profits.

[INSERT FIGURE 3]

Accordingly, we denote the following probabilities

- i)  $\Pr(0 > x_{N,1}) = \Pr(\varepsilon_1 > c_1) = 1 - \Phi(c_1)$
- ii)  $\Pr(0 \leq x_{N,1} < R + w_{N,1}) = \Pr(c_2 \leq \varepsilon_1 < c_1) = \Phi(c_1) - \Phi(c_2)$
- iii)  $\Pr(R + w_{N,1} \leq x_{N,1} < \frac{1}{c_N}) = \Pr(c_3 \leq \varepsilon_1 < c_2) = \Phi(c_2) - \Phi(c_3)$
- iv)  $\Pr(\frac{1}{c_N} \leq x_{N,1}) = \Pr(\varepsilon_1 < c_3) = \Phi(c_3)$

Therefore, the expected value of  $x_{N,1}$  at period  $t = 0$ , denoted by  $E_0 x_{N,1}$ , is given by:

$$\begin{aligned} E_0 x_{N,1} &= E_0(x_{N,1}/x_{N,1} < E_0 w_{N,1} + R) \Pr(0 \leq x_{N,1} < E_0 w_{N,1} + R) \\ &\quad + E_0(x_{N,1}/1/c_N > x_{N,1} \geq E_0 w_{N,1} + R) \Pr(1/c_N > x_{N,1} \geq E_0 w_{N,1} + R) \\ &\quad + E_0(x_{N,1}/x_{N,1} \geq \frac{1}{c_N}) \Pr(\frac{1}{c_N} \leq x_{N,1}). \quad (3.13) \end{aligned}$$

If we define, the cumulative and density functions of  $\varepsilon_t$  by  $\Phi(\bullet)$  and  $\phi(\bullet)$  respectively, expression (13) can be written as

$$\begin{aligned}
E_0 x_{N,1} = & \left\{ \frac{1 - C_F W_1}{C_N - C_F} + \frac{\sigma \phi(C_1) - \phi(C_2)}{\Phi(C_1) - \Phi(C_2)} \right\} (\Phi(C_1) - \Phi(C_2)) \\
& + \left\{ R + A - \frac{C_F \sigma (\phi(C_2) - \phi(C_3))}{(C_N - C_F) (\Phi(C_2) - \Phi(C_3))} \right\} (\Phi(C_2) - \Phi(C_3)) \\
& + \frac{1}{C_N} \Phi(C_3). \quad (3.14)
\end{aligned}$$

The expected value of  $w_{N,1}$  is given by the following expression

$$E_0 w_{N,1} = (1 - \Phi(C_w))A + \sigma \phi(C_w). \quad (3.15)$$

In order to get some intuition about the effect of an increase in  $R$  on equations (14) and (15), consider first the case when  $R < \frac{1 - C_F W}{C_N - C_F} - w_{N,0}$ . In this situation, an increase in  $R$  moves  $E_0 w_{N,1}$  up but the effect on  $E_0 x_{N,1}$  is ambiguous. On the one hand, a higher  $R$  reduces the probability of having a positive demand for talented players but, on the other hand, it will increase the expected magnitude of  $x_{N,1}$  conditional on having positive demand. Whether,  $E_0(x_{N,1} - w_{N,1})$  will increase or not will depend on the form of the distribution function of  $\varepsilon_2$ .

However, if  $R$  does not restrict demand at  $t = 0$ , a marginal increase of  $R$  does not affect  $E_0 w_{N,1}$  but it will raise  $E_0 x_{N,1}$ . Therefore, it is possible to state that if  $T = 1$ , the value of  $R$  that maximises the utility of the regulator lies in the interval  $\left[0, \frac{1 - C_F W}{C_N - C_F} - w_{N,0}\right]$ . Having a value of  $R$  of higher magnitude than the upper limit of that interval will not improve the expected utility of the regulator because it will increase the demand for foreign players without affecting the endowment of talented players.

This framework is evaluated numerically. Initially, we set the following values for the parameters of the model:  $\alpha = 0.5$ ,  $\delta = 0.9$ ,  $\beta = 0.5$ ,  $\alpha = 0.5$ ,  $C_N = 0.3$ ,  $C_F = 0.1$ ,  $w_{N,0} = 1.7$ ,  $w_T = 2.7$  and  $T = 3$ .

The procedure we follow in the simulation is described as follows:

- We set a value for  $R$ .
- Pick a sequence of  $T - 1$  shocks  $\{\varepsilon_1, \dots, \varepsilon_{T-1}\}$  from a standard normal distribution.
- Given  $\{\varepsilon_1, \dots, \varepsilon_{T-1}\}$  and  $R$ , the sequence of values  $\{w_{N,1}, \dots, w_{N,T-1}\}$ ,  $\{x_{N,1}, \dots, x_{N,T-1}\}$  and  $U(R)$  is computed.
- This process is repeated  $N$  times to obtain  $N$  different values for  $U(R)$ ,  $\{U_1(R), \dots, U_N(R)\}$ . Then, an average value  $\bar{U}(R)$  is computed. We set  $N = 1,000$ .

- For a set of different values of  $R$ ,  $R \in [0, w_F]$ , the different  $\bar{U}(R)$  are computed.

Following the procedure described above, we evaluate the effect of different values of  $T$  and  $\sigma$  on the expected utility function. The intuition for the effect of the time length,  $T$ , in the model is that a myopic regulator will have less incentive to relax the restriction in the number of foreign players as the benefit of these policies can be observed only in subsequent periods. In this sense, the type one regulator can be considered as an extreme case of a myopic regulator. Figure 4 exhibits the estimated utility functions for different values of  $T$ . Note that, as expected, a higher value of  $T$  makes an expansionary policy more appealing to the regulator. More specifically, the values of  $R$  that maximises its utility function are 2.7 for  $T = 9$ , 2.6 for  $T = 6$ , 2.47 for  $T = 3$  and 0.61 for  $T = 1$ .

[INSERT FIGURE 4]

Understanding the influence of  $\sigma$  in the model is also interesting given that European basketball has been subject to a highly uncertain political environment due to the balkanisation process in many Eastern European Countries. Figure 5 shows the expected utility function for different  $\sigma$  values. The computed optimal values of  $R$  are 0.34, 2.47, 2.63 and 2,64 for  $\sigma=0.1, 0.5, 1$  and 2 respectively. The intuition for this result is that, in an uncertain environment, the regulator loses control over the future endowment of talented players and a higher increase of  $R$  will be necessary to maximise its expected utility.

[INSERT FIGURE 5]

According to this model, restrictions on the entrance of foreign players reduce the possibility of spillover effects and therefore damage the future performance of the national team. However, these restrictions are undertaken to satisfy union pressures. According to this, we should expect that the increase in the number of foreign players as a result of the Bosman ruling should have improved the performance of the European national teams.

#### 4. Data

The assembly of the data base for analysis represents a major contribution from this paper. The number of foreign players comes from the Fédération Internationale de Basketball (FIBA). According to Chapter IX, “club competitions”, and Article 81, “FIBA Europe Player Licences”, of the regulations of FIBA Europe, national federations must register all foreign players taking part in the first and second divisions of the national championship. Thus foreign players must be in possession of an “A” Licence, or a “B” Licence if they are participating in a FIBA Europe Club Competition. Licences are issued by FIBA Europe and are valid for one season. The Eligibility Department of FIBA provided us with the number of Licence “A” and “B” players for each year over the period 1986-2007 for almost all European national basketball

competitions.<sup>4</sup> Our data base therefore incorporates accurate and extensive time series information about the presence of foreign players in European national basketball championships. Data on the final rankings in the Eurobasket, World and Olympic Games Basketball tournaments comes from the FIBA Events Archive which includes rankings not only of the main national team competitions but also of national youth teams. Information on the club teams participating in the Euroleague Final Four are based on Euroleague Basketball: Final Four History.

Despite the comprehensive data collected, the panel is nevertheless unbalanced. We have some information for almost all countries in Europe, but not with the same length of time series for all of them over 1986-2007. One factor here is the creation of new European states in the period. As of 2007, there were 51 countries affiliated to FIBA Europe, but as many as 15 of these entered the organisation during or after 1992. The collapse of the Soviet Union and the former Yugoslavia lie behind the increase of 30% in the number of countries affiliated to FIBA Europe.<sup>5</sup>

Table 1 shows five columns for each country. Column 1 is the number of years in the period 1986-2007 for which we have information on foreign players taking part in the basketball top and second league in each country. Column 2 displays the data availability as a share of the number of years for which there could have been information, taking into account when countries were created. Thus, for example, we have information for fourteen years on the number of foreign players taking part in the top and second basketball division in Croatia. As this country gained independence and joined FIBA in 1992, this means we have the full information available: 100%. Column 3 shows the number of times in which each European national team has taken part in the Eurobasket, World Cup and Olympic Games since 1986, and column 4 represents this participation as a share of the number of years the country had the opportunity of qualify, i.e. number of years affiliated to FIBA Europe. Column 5 presents the average position of each European country in the international competitions in which it participated. These country averages show clearly that there is no significant problem of sample bias with our data. The correlation between data availability on foreign players (as a share of the number of years affiliated to FIBA Europe) and the number of times the country participated in tournaments is very modest (+0.26) and significant only at 10%. There are countries, such as Austria, Switzerland and the United Kingdom, with full data availability, which have not taken part in even one Eurobasket, World Cup or Olympic Games since 1986. Belgium, Cyprus, Finland, Iceland, Luxembourg and Portugal are further examples of countries providing information on most of the years in the period 1986-2007 that have not taken part in international basketball tournaments. Correlation between data availability and average position in Eurobasket, World Cup or Olympic Games is close to zero (-0.03, where the lower the position, the better the performance) and very far from being significant. So, we do not have any evidence that country data availability is not as if random.

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<sup>4</sup> We thank Marina Arlati, Eligibility Administrator of FIBA Europe, for providing us with this information.

<sup>5</sup> In 1992, 11 new countries joined FIBA Europe: Armenia, Belarus, Bosnia and Herzegovina, Croatia, Estonia, Georgia, Latvia, Lithuania, Moldova, Slovenia and Ukraine. In 1993 the Slovak Republic and the F.Y.R. of Macedonia followed these countries as did Azerbaijan one year later. Montenegro affiliated more recently, in 2006.

From the raw data, there is no clear pattern in the performance of recently created countries in international basketball competitions. There are countries that often qualify but with different results: good average rankings (Croatia and Lithuania) and poor average rankings (Bosnia and Herzegovina, Latvia and Slovenia). There are countries not showing up in international competitions at all (Armenia, Belarus, Georgia, Moldova and Slovak Republic) and others (Estonia, Macedonia and Ukraine) that qualify rarely and get poor results. The correlation between the dummy capturing whether the country became affiliated to FIBA since 1986 and participation is positive (0.08) but not significant. Similarly, these new countries do not perform differently from the rest when they qualify: correlation with mean position is positive (0.22, they get worse results) but insignificant.

Figure 1 illustrates the average number of foreign players by team in European basketball leagues. There is a clear upward trend over the period 1986-2007. The increase in the number of foreign players by team becomes particularly large after the 1995 Bosman ruling. Between 1986 and 1995 the number of foreign players by team in the top and second division basketball leagues in Europe increased from 2.11 to 2.46. After 1995, the presence of foreign basketball players increased more significantly: from 2.46 to 5.62 by 2007.

## 5. Empirical Analysis

In this section, we investigate empirically the determinants of the success of European basketball national teams. If the introduction of foreign players into a national league had a harmful effect, or even if it had no effect at all, then there would be no point in the regulator allowing their employment. In this case, according to our model from Section 3, a type two as well as a type one regulator would maximise its objective function by excluding foreign players. However, if there are important positive spillover effects associated with the interaction of national and foreign players, a type two regulator would have to confront a trade-off problem as in the theoretical model. The empirical results test whether spillovers are in fact important enough for regulators to have to focus on the trade-off.

In our analysis, two different dimensions of performance of national teams are considered: 1) qualification for a tournament; and 2) final position in the tournament. We make this distinction because the two performance measures might be (and indeed appear to be) influenced by different variables. It is also plausible to suppose that heterogeneity in qualifying for tournaments is likely to be endogenous, affected by factors that also influence the degree of success in the tournament. The presence of endogenous sample selection may then result in inconsistent estimates of the coefficients in a model that accounts for tournament rankings if the shocks that affect the probability of participating are highly correlated with the shocks that determines the degree of success in the competition. Based on this premise, we estimate an equation for the success of basketball teams controlling for sample endogeneity by means of Heckman's (1979) two step methodology. Therefore, we estimate first a probit for qualifying for a certain tournament. This allows us to obtain the Mills ratios that are necessary to correct the OLS estimates of the performance equation. Our baseline specification is the following

$$y_{it} = c + \delta_1 'b_{it-1} + \delta_2 'e_{it-1} + \gamma f_{it-1} + \varepsilon_t \quad (4.1)$$

where  $y_{it}$  is the dependent variable that measures performance of national team  $i$  in a certain competition at time  $t$ ; it is defined as the number of teams in the tournament held at time  $t$  minus the position achieved by country  $i$  in that tournament (thus  $y$  is higher for better rankings).  $b_{it}$  and  $e_{it}$  are vectors that include respectively basketball sporting and economic variables;  $f_{it-1}$  is the number of foreign players playing in the national league of the  $i$ th country; and  $\varepsilon_t$  is an error term.

Given the heterogeneity of the different competitions, we differentiate between, and estimate separate equations for, world competitions (World Cup and Olympic Games) and European competitions (Eurobasket). The first stage probit estimates (with corresponding marginal effects) are reported in Table 3. For each group of tournaments, world and European, we report in the first two columns the estimation of a probit model that includes as an explanatory variable the total number of foreign players in the previous year to being qualified. However, we consider that this might not be an appropriate measure of the impact of foreign players, given that it does not control for the size of the basketball league in the different countries. To avoid this potential weakness, we divided the total number of foreign players by the total number of teams in each league and include this as the relevant explanatory variable in the regression model for which results are shown in the third and fourth columns<sup>6</sup>. Finally, in the last two columns we drop observations for host countries, as they participate automatically, and then estimate a similar regression as before.

From the results, it is evident that the number of foreign players has a highly significant and positive influence on the probability of qualifying for world tournaments; but this is not true for Eurobasket, where effects are not far from being significantly negative. There are two plausible explanations for this difference. First, during the period of our analysis, Europe has experienced a process of liberalisation of the sports labour market compared with other continents. This is a consequence of: 1) the changes in the political régime of former communist countries in the early 1990s; and 2) the Bosman ruling in the mid 1990s. There is therefore scope for benefits from open labour markets in basketball to show up more sharply when European national teams are competing with teams from other continents.

A second explanation for the different effect of foreign players on the probability of participation in European and world competitions is that the set of teams that participated in European tournaments was much more stable during the period of analysis than the set of teams participating in world tournaments, where qualification is much harder. Therefore, differences in the quality of foreign players in countries that are on the margin of qualifying for European and world competitions could explain this result.

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<sup>6</sup> This information was obtained from Media Guide.



Note however that a potential drawback in our specification is that we measure the influence of foreign players only from the number in the previous year. This is justified because there is a strong serial correlation in the number of foreign players in the different leagues and including all lags could generate an important colinearity problem. For example, the correlation in the number of foreign players by team in two consecutive years is .92. Moreover, including variables with different lags in the regression produces a significant reduction of degrees of freedom in the estimation. However, for the purpose of robustness, we estimated for the world and European competitions a similar regression to the second one reported but including the average number of foreign players, scaled according to the size of league, in the previous 3, 2 and 1 years. The overall impact of these three variables in the world and European competitions are 0.12 (p-value=0.04) and -0.17 (p-value=0.03) respectively.

Apart from the evidence that the presence of foreign players enhances chances of qualifying for international tournaments, there are a number of other interesting results consistent across all the specifications. First, there is a strong inertia in qualification for tournaments. Indeed, some countries such as England, Norway, Belgium and Denmark never participated in any of the tournaments during the period of analysis whereas Italy, Greece, Russia and Spain were present in almost all the competitions. A second striking feature is the positive influence from having young talented players, reflected in the performance of the national youth squad in the preceding five years. Another interesting result relates to the influence of having had players in the NBA draft. Note that only the number of players in the second round of the draft exerts a positive influence on performance. A plausible explanation for this is that players in the first round usually have a contract with NBA teams at the time of these tournaments and, because of it, they are generally not motivated to expose themselves to an injury or any other problem that can put at risk their professional life in the NBA. A fourth point of interest relates to the importance of the size of the country but not its average income. This result confirms the insight that basketball is not a luxury sport and countries with relatively low per capita income can obtain good results in international competitions. In fact, this is the case for Eastern countries such as Serbia, Lithuania, Croatia and Russia and the policy implication is that this is a sport on which an emerging nation might be advised to focus resources if the purpose of its investment is to improve its international sporting profile. The results also allow us to assess the influence of the Balkanisation process in Europe. In principle, one might think that the increase in the number of countries makes it more difficult for the remaining countries to qualify for a given competition. However, this can be offset by the fact that national teams of smaller countries are, in general, weaker than those of big countries. The variable Geopolitical shock proves in fact not to have an important influence.

Results of the Heckman estimation for performance in tournaments and corresponding marginal effects are shown in Tables 4 and 5 respectively. Identification of the model is facilitated by the fact that in the selection equation we employ as explanatory variable the number of foreign players in the year previous to obtaining qualification for the tournament and this is different from the number of foreign players in the year before participation in the tournament. This is especially true in the Eurobasket where the right to participate can be obtained two or four years before, depending on the performance of the team in the

world championship and Olympic Games.<sup>7</sup> On the other hand, in world competitions, variables for the number of foreign players in the performance and selection equations are very similar as qualification is either obtained within a few months previous to the tournament or in the Olympic Games or world cup played the year before. However, we found that for both European and World competitions, qualification for the previous tournament was a significant variable in the selection equation but not in the performance equation and this we also exploit in the final specification to identify the model.<sup>8</sup>

The regression results reported in the first two columns for each set of competitions refer to specifications that include, respectively, the total number of foreign players in each league and the number of foreign players scaled relative to the size of the league. In the third column, the focus variable is again the number of foreign players relative to the size of the league but estimates here are for a regression model from which insignificant variables had been excluded in a step-wise procedure. In this final specification, we included only the most relevant variables in the selection equation although we never dropped the number of foreign players and the number of players in the second round of the draft in the previous year as these are the two variables that provide the focus of our analysis. The most interesting feature of the results is the importance of the number of foreign players in determining the performance of national teams. Indeed, it is the most significant variable in nearly all the regressions. Moreover, the number of players in the second round of the NBA draft in the previous year also has a significant positive influence on performance in world competitions, which shows that nationals working overseas also bring extra skills when representing their home country. All these results support the hypothesis underpinning this paper, that there are positive spillovers in interaction between European and American players and this dominates any negative effects on national team performance that may follow from importing more playing talent. The result has implications beyond basketball. For example, English commentators have proposed restrictions on the number of foreign players permitted in domestic football and cricket because they blame the deterioration in national team performance on increasing numbers of imports. On the basis of our examination of the impact of player mobility in another major world sport, the intensification of restrictions would not be evidence based and may well prove counter-productive.

Although the findings here are relevant to these (and other) sports, two caveats apply. First, in football and cricket, in contrast to European basketball, it is the case in some countries, such as England, that imported players are often internationals and thus interaction between players affects not only ability in the host country national team but also ability in their opponents' national teams. This introduces some ambiguity into predictions concerning the effect of foreign players on host country international ranking. Second, there is likely to be a limit to the extent to which more and more foreign players can raise

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<sup>7</sup> To be specific, countries participating in the previous world cup and Olympic Games go directly to the Eurobasket. Also a country which wins the Olympic tournament (world cup) qualifies automatically for the next world cup (Olympic Games). Therefore, a team that wins a world cup ensures its participation in the next two Eurobaskets.

<sup>8</sup> In principle, the number of countries in Europe that are affiliated to FIBA could be considered as a perfect candidate for the exclusion criteria because this variable should influence the probability of qualifying for a tournament but not the performance conditional on qualification. However, this variable was not significant when included in the selection equation.

standards of indigenous players since if, to take an extreme case, all players are foreign, there are no top tier domestics left to fill the national team and it could scarcely hope to compete on the world stage. For basketball, we tested whether the square of the number of foreign players was significant in any of our equations but it never was. Thus there was no indication of an upper limit beyond which further increases in foreign numbers would lead to deterioration of national team performance. But of course, there could be such a turning point beyond the range of the number of foreign players variable observed in our data set and it is, in principle, possible that some leagues in some sports operate beyond such a turning point.

## **6. Concluding remarks**

Globalisation of labour markets has prompted many countries to re-evaluate the merits of dependence on imported skilled labour. Amongst arguments in defence of accepting foreign workers is that, where they work in teams with domestic employees, as is typical in the creative sector, they are likely to increase the performance of those domestic employees. Amongst the mechanisms for this effect is that locals will learn new techniques and practices brought from the origin countries of the immigrants.

Team sports offer a natural environment in which to test this idea since the athletes work in teams by definition. We have assembled a unique and comprehensive data set on European basketball and use it above to examine whether countries with increased numbers of imported players in clubs witness greater achievement by local players when the latter compete on behalf their country in Olympic, world and European Championships. We avoid potential bias in previous related studies for other sports by modelling qualification for tournaments as well as performance in tournaments. Adoption of the Heckman two-step approach avoids this bias. Further, in practice qualification for tournaments is a criterion of success in itself for most countries.

Clear and consistent results emerge. It is true that arguments can be constructed for some negative effects from the importing of foreign talent; for example there may be a delay in local players securing a first team place and vital experience. However, empirically, any negatives are unambiguously dominated by the positive influence of foreign players. Openness to imports has in practice proven beneficial for the health of the national sport as measured by national team qualification for tournaments and degree of success in those tournaments. Therefore, while labour market regulators may be under pressure to increase employment of domestic players by imposing restrictions on foreigners, they face a clear trade off if they are also interested in the country's international achievements. More places for domestic players in the national league is predicted to lead to deterioration in national team performance.

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**Table 1: Data coverage and success in international competitions of European National Basketball Teams (1986-2007)**

<b>Country</b>	Available years (1986-2007)	Availability as % years in FIBA	Times participating In competitions	Participation as % years in FIBA	Average position competitions
Albania	8	36.4	0	0.0	-
Andorra	1	5.6	0	0.0	-
Armenia	0	0.0	0	0.0	-
Austria	22	100.0	0	0.0	-
Belarus	5	35.7	0	0.0	-
Belgium	22	100.0	1	4.5	12.0
Bosnia and Herzegovina	7	50.0	6	42.9	13.4
Bulgaria	12	54.5	4	18.2	10.9
Croatia	14	100.0	11	78.6	6.5
Cyprus	20	90.9	0	0.0	-
Czech Republic	17	77.3	4	18.2	10.3
Denmark	15	68.2	0	0.0	-
Estonia	13	92.9	2	14.3	10.0
Finland	19	86.4	1	4.5	14.0
France	22	100.0	14	63.6	6.4
Georgia	3	21.4	0	0.0	-
Germany	22	100.0	15	68.2	7.2
Greece	15	68.2	17	77.3	5.0
Hungary	22	100.0	1	4.5	14.0
Iceland	18	81.8	0	0.0	-
Ireland	0	0.0	0	0.0	-
Israel	21	95.5	10	45.5	9.9
Italy	22	100.0	16	72.7	5.5
Latvia	10	71.4	6	42.9	12.4
Liechtenstein	0	0.0	0	0.0	-
Lithuania	14	100,0	13	92,9	4.7
Luxembourg	21	95,5	0	0,0	-
Macedonia, FYR	14	100,0	1	7,7	13.0
Malta	1	4,5	0	0,0	-
Moldova	0	0,0	0	0,0	-
Monaco	0	0,0	0	0,0	-
Netherlands	20	90,9	3	13,6	10.7
Norway	11	50,0	0	0,0	-
Poland	17	77,3	4	18,2	9.3
Portugal	22	100,0	1	4,5	10.0
Romania	4	18,2	1	4,5	12.0
Russian Federation	12	54,5	17	77,3	4.2
San Marino	1	4,5	0	0,0	-
Serbia	6	27,3	19	86,4	4.2
Slovak Republic	14	100,0	0	0,0	-
Slovenia	12	85,7	9	64,3	11.3
Spain	22	100,0	21	95,5	5.2
Sweden	22	100,0	3	13,6	13.3
Switzerland	22	100,0	0	0,0	-
Turkey	16	72,7	10	45,5	9.2
Ukraine	7	50,0	4	28,6	14.4
United Kingdom (England)	22	100,0	0	0,0	-

**Table 2. Variable definitions and sources of data**

Variable	Definition	Source
Bosman	Dummy that takes the value 1 for the years after the Bosman ruling (1996-2007) and 0 otherwise.	-
New country	Dummy that takes the value 1 if the country was born during the period 1986-2007	-
Geopolitical shock	Dummy that takes value 1 after 1991 for all countries. This dummy reflects the increasing difficulty of qualifying for international competitions as the number of countries increases.	-
Runner up Euroleague	The number of teams from a country taking part in the Euroleague final four of that year.	Euroleague Final Tour History <a href="http://www.euroleague.net">www.euroleague.net</a>
Winner Euroleague	Dummy that takes the value 1 if a team from the country won the Euroleague in that year and 0 otherwise.	Euroleague Final Tour History <a href="http://www.euroleague.net">www.euroleague.net</a>
Performance (Eurobasket, World Cups and Olympic Games)	Difference between the number of teams in the competition and the position of that team in the tournament.	FIBA Events Archive <a href="http://www.fiba.com">www.fiba.com</a>
Qualified	Dummy that takes the value 1 if the country qualifies for the international competition and 0 otherwise.	FIBA Events Archive <a href="http://www.fiba.com">www.fiba.com</a>
Host	Dummy that takes the value 1 if the country is host for the international competition and 0 otherwise.	FIBA Events Archive <a href="http://www.fiba.com">www.fiba.com</a>
Youth	Position of the national youth squad in international competitions in the five years previous to the contemporaneous tournament.	FIBA Events Archive <a href="http://www.fiba.com">www.fiba.com</a>
Nbadraft11	Number of national players in the first round NBA draft in the previous year.	
Nbadraft21	Number of national players in the second round NBA draft in the previous year.	
Foreign players	Number of foreign basketball players with licence A in European country leagues (scaled in some specifications, see text, by the size of the country's top division).	FIBA Eligibility Department

**Table 3. Determinants of participation in basketball tournaments.**

	World competitions						European competitions					
	Equation 1		Equation 2		Equation 3		Equation 1		Equation 2		Equation 3	
	Estimation results	Marginal effects	Estimation results	Marginal Effects	Estimation Results	Marginal effects	Estimation results	Marginal effects	Estimation results	Marginal effects	Estimation results	Marginal Effects
<b>Participation in the previous tournament</b>	1.37 (0.30) (***)	0.27 (0.09) (**)	1.42 (0.29) (**)	0.30 (0.09) (**)	1.23 (0.30) (**)	0.21 (0.09) (**)	1.34 (0.29) (**)	0.50 (0.09) (**)	1.35 (0.29) (**)	0.50 (0.09) (**)	1.39 (0.39) (**)	0.51 (0.09) (**)
<b>Number of European countries</b>	-0.01 (0.03)	-0.001 (0.003)	-0.01 (0.03)	-0.001 (0.003)	-0.03 (0.03)	-0.002 (0.003)	-0.01 (0.10)	-0.005 (0.04)	-0.004 (0.10)	-0.002 (0.04)	-0.003 (0.10)	-0.001 (0.04)
<b>New country</b>	0.74 (0.46)	0.10 (0.08)	0.76 (0.46)	0.11 (0.09)	1.15 (0.54) (**)	0.17 (0.10)	0.11 (0.37)	0.04 (0.15)	0.06 (0.37)	0.02 (0.15)	0.05 (0.38)	0.02 (0.14)
<b>NBA Draft 1</b>	-0.17 (0.29)	-0.02 (0.03)	-0.15 (0.29)	-0.02 (0.03)	-0.15 (0.29)	-0.01 (0.02)	0.38 (0.65)	0.15 (0.26)	0.46 (0.66)	0.18 (0.26)	0.47 (0.67)	0.18 (0.25)
<b>NBA Draft 2</b>	0.81 (0.31) (***)	0.08 (0.03) (**)	0.81 (0.30) (**)	0.08 (0.03) (**)	0.86 (0.31) (**)	0.07 (0.03) (**)	0.18 (0.60)	0.71 (0.24)	0.18 (0.61)	0.07 (0.24)	0.25 (0.63)	0.10 (0.15)
<b>Youth</b>	2.26 (0.66) (***)	0.22 (0.08) (**)	2.34 (0.66) (**)	0.24 (0.09) (**)	2.32 (0.71) (**)	0.19 (0.08) (**)	11.61 (2.56) (**)	4.58 (1.09) (**)	11.59 (2.57) (**)	4.56 (1.09) (**)	11.52 (2.63) (**)	4.34 (1.14) (**)
<b>Foreign players</b>	0.009 (0.003) (***)	0.0009 (0.0003) (**)	0.12 (0.05) (**)	0.01 (0.005) (**)	0.13 (0.05) (**)	0.01 (0.005) (**)	-0.005 (0.004)	-0.002 (0.002)	-0.12 (0.06) (**)	-0.05 (0.02) (**)	-0.11 (0.06) (*)	-0.04 (0.02) (*)
<b>Teams in the competition</b>	0.03 (0.03)	0.003 (0.003)	0.03 (0.03)	0.003 (0.003)	0.02 (0.03)	0.002 (0.003)	0.17 (0.16)	0.07 (0.06)	0.17 (0.16)	0.07 (0.06)	0.16 (0.17)	0.06 (0.06)
<b>Population</b>	9.83x10 <sup>-9</sup> (4.74x10 <sup>-9</sup> ) (**)	9.40x10 <sup>-10</sup> (0.0000) (**)	1.10x10 <sup>-8</sup> (4.67x10 <sup>-9</sup> ) (**)	1.11x10 <sup>-9</sup> (0.0000) (**)	1.37x10 <sup>-8</sup> (5.04x10 <sup>-9</sup> ) (**)	1.14x10 <sup>-9</sup> (0.0000) (**)	1.90x10 <sup>-8</sup> (7.29x10 <sup>-9</sup> ) (**)	7.50x10 <sup>-9</sup> (0.0000) (**)	2.10x10 <sup>-8</sup> (7.36x10 <sup>-9</sup> ) (**)	8.27x10 <sup>-9</sup> (0.0000) (**)	2.08x10 <sup>-8</sup> (7.78x10 <sup>-9</sup> ) (**)	7.82x10 <sup>-9</sup> (0.0000) (**)
<b>Per-capita GDP</b>	-0.00002 (0.00002)	1.62x10 <sup>-6</sup> (0.0000)	-0.00001 (0.00002)	-1.21x10 <sup>-6</sup> (0.0000)	-5.23x10 <sup>-6</sup> (0.00002)	-4.35x10 <sup>-7</sup> (0.0000)	-0.00002 (0.00002)	7.70x10 <sup>-6</sup> (0.00001)	-0.00002 (0.00002)	5.89x10 <sup>-6</sup> (0.00001)	-0.00002 (0.00002)	-9.12x10 <sup>-6</sup>
<b>Constant</b>	-2.36 (1.54)		-2.47 (1.52)		-2.21 (1.56)		-3.33 (2.62)		-3.73 (2.66)		-3.55 (2.70)	
<b>Pseudo R<sup>2</sup></b>	0.49		0.48		0.49		0.60		0.61		0.61	
<b>Sample size</b>	273		273		271		237		237		229	

Standard errors appear in parentheses (\*), (\*\*) and (\*\*\*) denote rejection of the null hypothesis at the 0.10, 0.05 and 0.01 significant levels respectively



**Table 4. Determinants of performance in world and European tournaments.**

	World competitions			European competitions		
<b>Performance equation</b>						
<b>New country</b>	-1.04 (3.48)	-0.98 (3.47)	_____	1.09 (1.18)	1.22 (1.81)	_____
<b>Host</b>	-0.44 ( 3.78)	-0.36 ( 3.76)	_____	2.35 (1.35)	2.33 (1.35)	_____
<b>Youth</b>	0.05 (4.42)	-0.19 (4.36)	_____	-0.56 (2.18)	-0.44 (2.19)	_____
<b>Per-capita GDP</b>	-0.0001 (0.0002)	-0.0001 (0.0002)	_____	-0.00002 (0.00006)	-0.00002 (0.00006)	_____
<b>Population</b>	$-4.57 \times 10^{-8}$ ( $3.59 \times 10^{-8}$ )	$-4.54 \times 10^{-8}$ ( $3.57 \times 10^{-8}$ )	_____	$2.94 \times 10^{-8}$ ( $1.26 \times 10^{-8}$ )	$3.21 \times 10^{-8}$ ( $1.25 \times 10^{-8}$ )	$2.55 \times 10^{-8}$ ( $1.11 \times 10^{-8}$ )
<b>Winner euroleague</b>	-2.34 (1.47) (**)	-2.57 (3.41) (**)	_____	2.14 (1.49)	2.21 (1.49)	_____
<b>Runner up euroleague</b>	-0.47 (1.50)	-0.47 (1.48)	_____	0.89 (0.86)	1.03 (0.86)	_____
<b>Draft1</b>	-0.80 (1.17)	-0.85 (1.16)	_____	0.35 (0.81)	0.27 (0.81)	_____
<b>Draft2</b>	3.13 (1.37) (**)	2.96 (1.35) (**)	3.05 (1.25) (**)	1.04 (1.34)	1.11 (1.34)	_____
<b>Foreign players</b>	0.03 (0.01) (***)	0.52 (0.22) (***)	0.39 (0.14) (***)	0.03 (0.008) (***)	0.45 (0.13) (***)	0.40 (0.10) (***)
<b>Constant</b>	8.43 ( 5.22)	8.61 ( 5.09) (*)	6.33 (1.85) (***)	4.46 (1.35)	4.03 (1.34)	5.34 (0.71) (***)
<b>Selection equation</b>						
<b>Previous participation</b>	1.52 (0.27) (***)	1.59 (0.27) (***)	1.59 (0.27) (***)	1.38 (0.26) (***)	1.40 (0.25) (***)	1.40 (0.25) (***)
<b>Youth</b>	2.34 (0.64) (***)	2.41 (0.65) (***)	2.41 (0.65) (***)	11.57 (2.20) (***)	11.44 (2.20) (***)	11.44 (0.57) (***)
<b>Foreign players</b>	0.007 (0.002) (***)	0.10 (0.03) (***)	0.10 (0.03) (***)	-0.0006 (0.003)	-0.04 (0.04)	-0.04 (0.04)
<b>Draft2</b>	0.91 (0.27) (***)	0.90 (0.27) (***)	0.89 (0.27) (***)	0.03 (0.56)	0.07 (0.57)	0.07 (0.57)
<b>Constant</b>	-2.29 (0.22) (***)	-2.31 (0.23) (***)	-2.31 (0.23) (***)	-1.52 (0.17) (***)	-1.43 (0.18) (***)	-1.43 (0.19) (***)
<b>Mills ratio</b>	1.33 (1.90)	1.33 (1.77)	0.47 (1.31)	-1.83 (0.73) (**)	-1.74 (0.74) (**)	-2.16 (0.61) (***)
<b>Total observations</b>	275	275	275	266	266	266
<b>Censored observations</b>	236	236	236	174	174	174
<b><math>\chi^2</math></b>	50.79 (***)	49.52 (***)	32.59 (***)	66.07 (***)	68.16 (***)	28.15 (***)

Standard errors appear in parentheses

(\*), (\*\*) and (\*\*\*) denote rejection of the null hypothesis at the 0.10, 0.05 and 0.01 significant levels respectively.

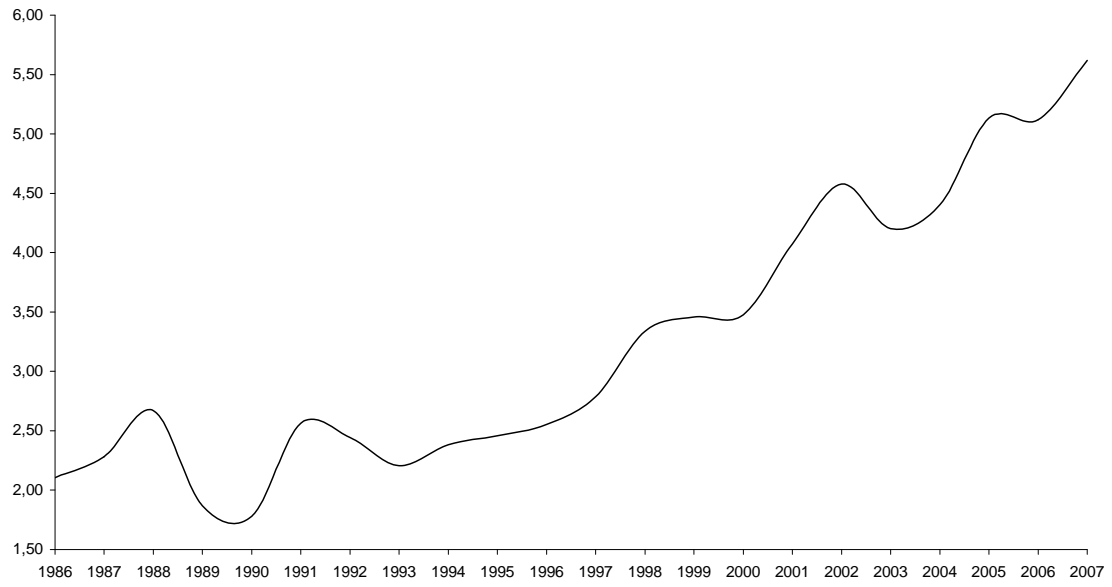
**Table 5. Marginal effects in the Heckman performance equation.**

	World competitions			European competitions		
<b>New country</b>	-1.04 (3.48)	-0.98 (3.47)	_____	1.09 (1.17)	1.22 (1.18)	_____
<b>Host</b>	-0.44 (3.78)	-0.36 (3.76)	_____	2.35 (1.35)	2.33 (1.35)	_____
<b>Youth</b>	0.05 (4.42)	-0.19 (4.36)	_____	-0.56 (2.18)	-0.44 (2.18)	_____
<b>Per-capita GDP</b>	-0.0001 (0.0002)	-0.0001 (0.0002)	_____	-0.00002 (0.00006)	-0.00002 (0.00006)	_____
<b>Population</b>	$-4.57 \times 10^{-8}$ (0.0000)	$-4.54 \times 10^{-8}$ (0.0000)	_____	$2.94 \times 10^{-8}$ (0.0000) (**)	$3.21 \times 10^{-8}$ (0.0000) (***)	$2.55 \times 10^{-8}$ (0.0000) (**)
<b>Win euroleague</b>	-2.34 (3.42)	-2.57 (3.41)	_____	2.15 (1.49)	2.21 (1.49)	_____
<b>Runner up euroleague</b>	-0.47 (1.50)	-0.47 (1.48)	_____	0.89 (0.86)	1.03 (0.86)	_____
<b>Draft1</b>	-0.80 (1.17)	-0.85 (1.16)	_____	0.35 (0.81)	0.27 (0.81)	_____
<b>Draft2</b>	3.13 (1.37) (**)	2.96 (1.35) (**)	3.05 (1.25) (**)	1.04 (1.34)	1.11 (1.34)	_____
<b>Foreign players</b>	0.32 (0.14) (**)	0.52 (0.22) (**)	0.39 (0.14) (***)	0.03 (0.008) (***)	0.45 (0.13) (***)	0.41 (0.10) (***)

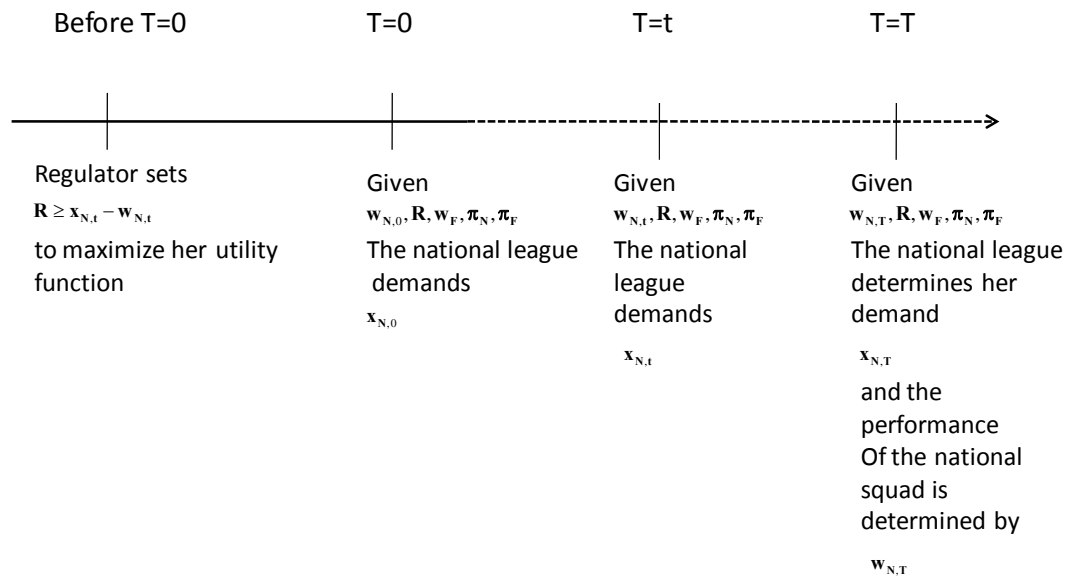
Standard errors appear in parentheses

(\*), (\*\*) and (\*\*\*) denote rejection of the null hypothesis at the 0.10, 0.05 and 0.01 significant levels respectively.

**Figure 1. Number of foreign players by team  
(1986-2007 simple average of European basketball leagues)**



**Figure 2**



**Figure 3.**

**Distribution Function for the stochastic shock in T=1**

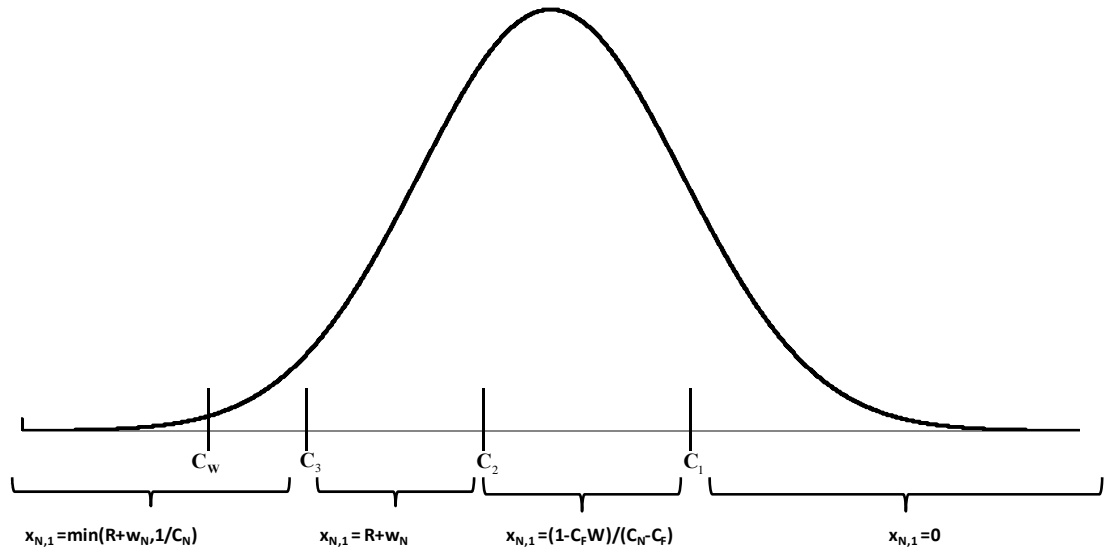


Figure 4. Evolution of the Utility Function for Different Values of T

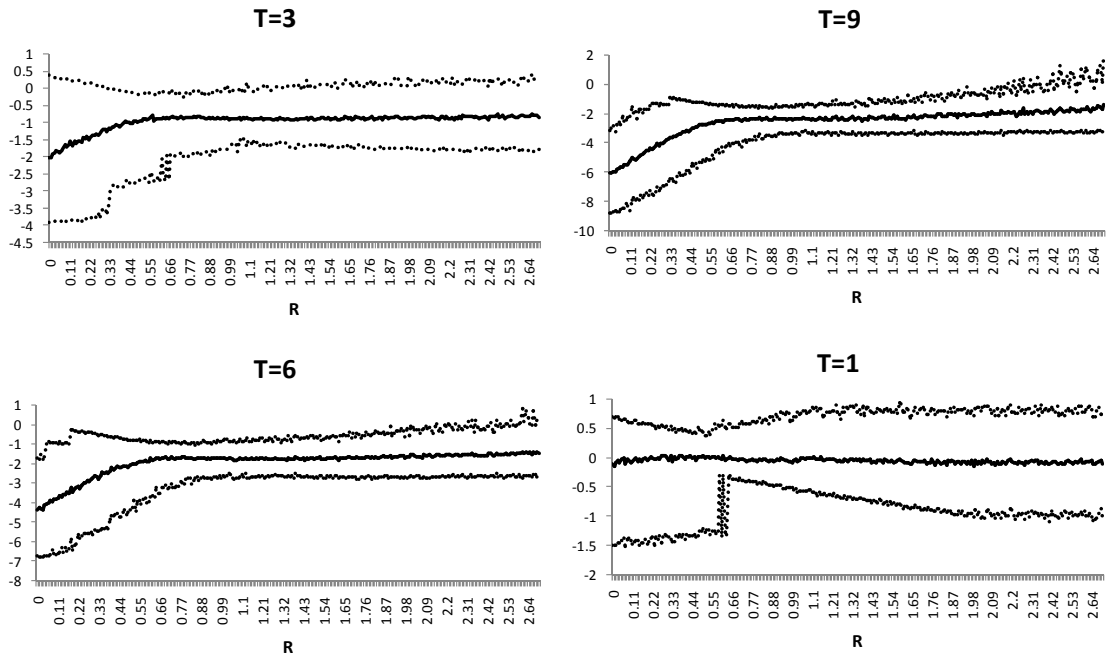


Figure 5. Evolution of the Utility Function for Different Values of  $\sigma$

